



# My Hopes, My Future: Healthy Minds and Healthy Bodies

NAHMA (National Affordable Housing Management Association) and AHMA-NCNH (Affordable Housing Management Association - Northern California, Nevada, and Hawaii) are proud to kick off the annual calendar poster contest for 2009. This is the 23rd year of the contest, and it is anticipated that 5,000 resident children, seniors, and disabled residents will participate nationwide.

The theme for the 2009 contest is "MY HOPES, MY FUTURE: HEALTHY MINDS AND HEALTHY BODIES"

## WHO IS ELIGIBLE TO ENTER THE CALENDAR CONTEST?

- Children who live in a family community of an AHMA-NCNH member company, divided into five grade categories.
- Residents who live in an elderly/disabled community of an AHMA-NCNH Member Company.
- Residents who live in a permanent supportive housing community or 811 community of an AHMA-NCNH Member Company.

## HOW DOES THE CONTEST WORK?

- AHMA-NCNH will select three (3) winners in each category to forward to NAHMA.
- The five (5) grade categories for children are based on the grade level the contestants have completed by June 2009, and are:
  - Kindergarten - 1<sup>st</sup> Grade
  - 2<sup>nd</sup> - 3<sup>rd</sup> Grade
  - 4<sup>th</sup> Grade - 6<sup>th</sup> Grade
  - 7<sup>th</sup> Grade - 9<sup>th</sup> Grade
  - 10<sup>th</sup> Grade - 12<sup>th</sup> Grade

While we encourage community activities to discuss the theme and contest rules, ENTRIES MUST BE CREATED BY THE INDIVIDUAL ARTIST WITHOUT ASSISTANCE.

### WHEN IS THE DEADLINE?

Entries are due to AHMA-NCNH no later than Wednesday, May 8, 2009. They should be mailed to:

AHMA-NCNH Poster Contest  
C/O LENAYA SNELL  
Corporate Compliance Manager  
DKD Property Management  
255 West Julian Street, Suite 301  
San Jose, CA 95110-2406

### WHAT ARE THE CONTEST PRIZES?

- There will be three (3) prizes given to each category by AHMA-NCNH, for a total of twenty-one (21) prizes. The local prizes are: \$200.00 for each First Place, \$100.00 for each Second Place, and \$50.00 for each Third Place.
- Winners of the national contest receive educational scholarships in the form of a check awarded by the NAHMA Educational Foundation. The national contest's grand prize winner, whose art will appear on the cover of the calendar, receives an educational scholarship, and a trip to Washington D.C.. (Only Children are eligible to become the grand prize winner.)

ALL ART SUBMITTED TO AHMA-NCNH BECOMES THE PROPERTY OF AHMA-NCNH, and AHMA-NCNH has the right to use the art for publicity, publications, and advertisements. The art will NOT be returned.

**THE OFFICIAL ENTRY FORM AND NAHMA AGREEMENT WITH RESPECT TO PRIZE MUST BE ATTACHED TO THE ENTRY.**

## HOW ARE THE ART SUBMISSIONS JUDGED?

Entries are judged on the artist's ability to create a submission with the "My Hopes, My Future: Healthy Minds and Healthy Bodies" contest theme. Specifically, the distinguished panel of judges will consider:

- Interpretation of the theme - "My Hopes, My Future: Healthy Minds and Healthy Bodies"
- Originality
- Quality - Is the art submission appealing to the eye?
- Overall, artistic ability - Does the submission show some degree of creativity and skill for its age group or category? Will the submission be able to be reproduced with reasonable quality and clarity?

**NOT ALLOWED ON ANY POSTER ARE CARTOON CHARACTERS, NAMES OF INDIVIDUALS, PRODUCT BRANDS, OR THE NAME OF THE DEVELOPMENT OR AHMA. SUBMISSIONS WITH ANY OF THESE ITEMS WILL BE DISQUALIFIED.**

## WHAT SPECIFICATIONS MUST EACH ARTISTIC SUBMISSION MEET TO ENTER?

- Posters must be done on poster board (or heavy art paper) measuring 22 x 28 inches.
- Any media may be used, including paints, crayons, color pencils, chalk and collage, but contestants are advised to ensure that the media selected be adequately protected against damage.
- Photographic art, black and white or color, must measure at least 8 x 10 inches and be no larger than 22 X 28 inches.
- Website design and digital art must be printed in color and measure 8.5 X 11 inches and be mounted on a poster board measuring 22 x 28 inches.
- Other Media such as tile, macramé, carving, quilting, needlework, etc., must be submitted as a photograph measuring at least 8 X 10 inches and then be mounted on a poster board measuring 22 x 28 inches.
- The poster must be marked clearly, with an official entry and release forms attached to the back.

**FOR QUESTIONS OR CLARIFICATION, PLEASE CALL: (408) 297-7849 x-103**

# My Hopes, My Future: Healthy Minds and Healthy Bodies 2009 Poster Art Contest Checklist

## 1. *START PLANNING NOW! GIVE YOUR RESIDENTS PLENTY OF TIME*

- \_\_\_ Begin preliminary publicity and start on-site activities. Make certain you allow enough time to get your posters to AHMA-NCNH by May 8, 2009.

## 2. *HANG BANNERS AND FLIERS*

- \_\_\_ Publicize your contest by delivering flyers door-to-door, hanging posters around your property to let residents and children know about the contest and prizes.
- \_\_\_ Meet with parents and resident leaders to cultivate their support and cooperation for the contest.

## 3. *PROMOTE THE CONTEST OUTSIDE YOUR PROPERTY*

- \_\_\_ Send invitations to local media celebrities to do live remotes or attend ceremony and greet the children, seniors, or special needs residents participating in the contest.
- \_\_\_ Invite a local government or HUD official to attend.
- \_\_\_ Give public officials four weeks notice of your event.
- \_\_\_ Send a press release to radio stations, newspapers, and television stations.

## 4. *SOLICIT DONATIONS*

- \_\_\_ Ask local businesses, such as grocery stores and art supply stores to donate materials needed for the contest.
- \_\_\_ Let your residents know which businesses are supporting the contest and ask them to thank the businesses personally.

## 5. *SCHEDULE PRACTICE SESSIONS*

- \_\_\_ Invite the contest participants to your community room, an empty unit, or office to practice their ideas before starting their actual entry.
- \_\_\_ Recruit other residents or a local art teacher to supervise and help as needed.
- \_\_\_ Emphasize the rules, theme and prizes, give constructive advice and check for spelling errors. Avoid criticism.
- \_\_\_ Focus on originality, interpretation of the theme, and quality.

## 6. *SPONSOR ONE OR TWO "POSTER DAYS"*

- \_\_\_ Throw a party complete with refreshments and music to accompany the final drawing sessions.
- \_\_\_ Encourage creativity and fun.

## 7. *ENSURE THE COMPLETED ENTRY FORM AND NAHMA AGREEMENT ARE ATTACHED TO THE BACK OF THE ARTWORK/POSTER.*

## 8. *SUMMIT POSTERS TO:*

AHMA-NCNH Poster contest  
C/O Lenaya Snell  
Corporate Compliance Manager  
DKD Property Management  
255 West Julian Street, Suite 301  
San Jose, CA 95110-2406